Type of article: Original Article

Title Page

Title of the article:

**Strategic Analysis of Shiraz Medical Tourism Industry: A Mixed Method Study**

Running title **Strategic Analysis of Shiraz Medical Tourism**

Contributors

**1. Rahimi Zarchi Mohammad Kazem, Ph.D. Candidate in Health Care Services Management, Health Care Services Management Department,** **School of Management and Medical Informatics, Shiraz University of Medical Sciences, Shiraz, Iran**

**2. Jabbari Alireza,** **Associate Professor Health Management and Economic Research Centre, Isfahan University of Medical Sciences, Isfahan, Iran**

**3. Hatam Nahid . Professor in Health Care Services Management, Department of Health Administration, School of Management and Information Sciences, Shiraz University of Medical Sciences, Shiraz, Iran;**

**4. Bastani Peivand, . Assistant Professor, Health human resources. School of Management and medical Informatics, Shiraz University of Medical Sciences, Shiraz, Iran**

**5. Shafaghat Tahereh, Ph.D. Candidate in Health Care Services Management, Health Care Services Management Department, School of Management and Medical Informatics, Shiraz University of Medical Sciences, Shiraz, Iran**

**6. Fazelzadeh Omid, GP, Health Tourism Office, Shiraz University of Medical Sciences, Shiraz, Iran**

Corresponding Author:

Name: **Nahid hatam**

Address: **School of Management and Medical Informatics, Diamond Building, Alley 28, Ghasrodasht Street, Shiraz, Iran**

Phone numbers: **09171127258**

Facsimile numbers: **07132122082**

E-mail address: **hatamn@sums.ac.ir**

Total number of pages: **9**

Total number of photographs: **0**

Word counts

for abstract: **239**

for the text: **4164** (without table, figure, references)

Source(s) of support: **Shiraz University of Medical Sciences**

Conflicting Interest: The authors have no conflicts of interest.

Acknowledgments: We would like to express our gratitude to all key stakeholders of Shiraz tourism industry and all those who contributed us in this study. It should be noted that this article is derived from a PhD dissertation on Treatment and Health Services Management at Shiraz University of Medical Sciences under the approval code "7572-95".The authors would like to thank Shiraz University of Medical Sciences, Shiraz, Iran and also Center for Development of Clinical Research of Nemazee Hospital and Dr. Nasrin Shokrpour for editorial assistance.